

Summary

Software developer with 8 years of experience in Front End Development and Graphic Design. Over the years, I have built various personal, professional and ecommerce websites. I am a self-taught programmer with proven expertise in digital marketing and running ads on various platforms to generate revenue.

Skills & Preferred Tools

Development (MERN Stack) : MongoDB, Express, **React**, Node. Also well versed in **Big Commerce & Crystallize**.
Graphic Design : Adobe Photoshop, **InDesign**, Illustrator, **Canva**, Figma, Microsoft Office suit etc.
Framework & Tools : NextJS, Remix Run, **Strapi**, **Redux** and many other react and node-based frameworks.
Responsive Design : Excellent proficiency in CSS, **Bootstrap**, Tailwind, **Ant Design** and many more.
Backend : **Crystallize**, **BigCommerce** for ecommerce, Firebase, **ASP Dotnet**, **Graphql** and more
Database : **MongoDB**, PostgreSQL, **SQL**
Mobile : Built custom ROMs and applications for android and Symbian operating systems.
Other Tools : **Git**, Heroku, Fly, Netlify, Vercel, **Azure**, **JIRA**, **Slack**, **Docker**, **Django (Python)** and many more

Work Experience

ORANGE DIGITAL SYSTEMS (Montreal, 2021): Frontend Developer

- Building a modern, state of the art Web Application using **ReactJS** for **Employee Management**, **Payroll** and Time Entry
- Designed and tested various types of reusable components and implemented features like punch tracking which can handle and **store millions of records** every single day.
- **API Integration**: Pages I built include Employee Profile which can handle many advanced form validations, Scheduling with support for time zones, add events and availability for employees and other.
- **Technologies used**: MERN Stack, Ant Design etc. **Implemented various custom APIs** in the projects seamlessly.

OYA COSTUMES (Montreal, 2020): SEO Optimization Specialist (Big Commerce Developer)

- Managing and Optimizing SEO for **thousands of products** and pages in **two languages** for the Halloween online store.
- Built custom pages and features for **Big Commerce**. Also, includes optimizing Blog posts, images and **documentation**.
- Wrote **custom scripts** that can automate the process of optimizing and publishing the blog posts.
- **Technologies used**: BigCommerce Stencil, NodeJS, AMP (Accelerated mobile pages)

NITHI STEEL INDUSTRIES (Sharjah, 2018-2019): Digital Marketing Executive

- Promoting the websites, digital marketing and implementing file servers. Published Google and Instagram ads.
- Was responsible for driving the company's acquisition of its single biggest contract of the quarter worth **600,000 AED**.
- Creative designs for marketing including **print materials, brochures, banners, and designs** using InDesign, Photoshop.
- Drafted a strategy to implement SEO and marketing plan resulting in increase in revenue by 7% within 1 year.
- Successfully ran ad campaign on google AdSense which increased page visibility by 400%

FREELANCER (India, UAE & Canada, 2016-2019): Web Developer

- Built several projects for clients across 4 countries (India, Dubai, Netherlands & Canada), I have a good knowledge of the design principles and requirements for each country and adapted to their requirements and local languages.

Completed Projects

PUB SHOBY A Restaurant webapp with online ordering, fully responsive and well optimized for mobile devices.

TBSR ENGINEERS Designed landing page for a local steel fabrication company using ReactJS and **Canva**.

PORTFOLIO WEBSITE Various iterations, I use it to experiment with various **new frameworks, animations, and libraries**.

SPRINT ARABIA Drinking Water supplier located in Dubai, built a fully responsive and functional website using **WordPress**

RAJ&RAJ ASSOCIATES(*): Advanced Web **App that handles, organize and track 1000s of delivery records** every day.

Awards & Personality (Type: INFP-T)

- NITHI INDUSTRIES – **Best Employee** of the month (September 2018)
- XIAOMI FORMS TOP MODERATOR – ranked **top 3** in a pool of 1000+ participants (June 2014)

Education

College LaSalle (Diplôme d'études collégiales) Computer Science, Programming & Application Development (5/6 Semesters)

Sri Gayatri Academy (12th grade) MPC (Math, Physics and Chemistry)

Hobbies & Languages

- Proficiency in English, Telugu, Hindi & some French. Preferred programming languages are JavaScript and C#.
- In my free time I like to skateboard, swim, game & try out different trends in technology.

Other Skills, College Projects & Programming Languages

- Worked with C++, C#, JavaScript, Python. College projects include **Android, IOS** and **Windows CRUD** applications.